



Accelerating Preventive Health, SDoH, & Wellness Brand

Personalized, Digital Nutrition...What's Your Healthy Eating Score™?



2 Incredibly successful, experienced MBAs; respected partners; and a dedicated, knowledgeable team



Longstanding clinical health & social determinants of health outcomes & associated cost reductions among the most health-compromised & budget-challenged populations in the U.S.



Introducing My25 Select, joining Mainstay's My25 family of high-engagement, digital resources centered on personalization and the primary, non-clinical predictor, indicator & sustainer of an individual's preventive health & overall wellness.



We help leading organizations help *their* stakeholders eat the right foods in the right amounts... sustainably. A customized toolkit for each household that becomes part of their daily routine forever: menus, grocery shopping lists & easy-to-follow recipe prep steps.



Included...the first-ever, Healthy Eating Score™ (HES) metric for individuals & households. On-demand performance measurement for planning, motivational & value-based purposes. Additionally spurs user engagement & brand loyalty.



Frosting on this high-fiber cake: We keep demonstrating that healthy, tasty food doesn't have to cost more or be more complicated to shop for or make.

My25 SELECT DIGITAL

(web-based/mobile-optimized)

Personalized • Interactive • Flexible • Holistic



Now available to astute healthcare innovators for their stakeholders.
√ SSO & API Integration



Watch our Overview:
vimeo.com/403347616



Ask any one of our B2B customers...the billion \$ corporations, the mom & pops around the corner & everything in between: We're not a typical vendor, we're your partner.



You're Important...Our co-founder is committed to making sure the time you're available for a 30-minute overview screenshare gets onto the calendar & confirmed back, pronto. sylvia.landy@my25.com