



for Human Services Providers, Funders, State DHS, & Stakeholders Interested in Key Innovation & Differentiation



WE IMPROVE THE CLINICAL & SOCIAL HEALTH OF PEOPLE SUPPORTED IN LTSS SETTINGS WHILE INCREASING OPERATIONAL EFFICIENCY AND REDUCING KEY EXPENSES

We're leveraging our experiences and outcomes over the past 7 years throughout the U.S. among the nation's leading for-profit and nonprofit human services providers in thousands of LTSS settings.

My25 Select is our newest generation of content-based, mealtime supports facilitating person-centered choice; improved clinical and social health for people supported; enhanced efficiency and accountability surrounding mealtime; and reduced food, labor, PRN, acute care and prescription medication expense...all synergistic with value-based and managed care expectations.

My25 Select is available as a subscription to human services providers, various funders, government agencies, and additional stakeholder organizations.

A Synergistic, Maximizing Fit with Human Services LTSS/MLTSS Settings



There is intense need for a holistic, accessible, interactive, personalized, and streamlined approach to mealtime—particularly within independent and supported living, home-based, and some waiver settings...and where staffing needs are perpetually challenged by experience and turnover.



There is strong desire and need for effective resources surrounding mealtime that better ensure/foolproof individual and household health, person-centered choice, consideration of unique dietary needs, consideration for weekly routines for the individuals in the household, and budgetary control over grocery spend.



Individuals supported and staff members increasingly have the technology resources available to access and utilize online mealtime supports regarding menu planning, grocery shopping, recipe prep, and additional nutrition detail.



The World Health Organization (WHO) and its [landmark study](#) recently confirmed that My25 Select's primary guideline regarding eating better is the key to maximizing health for most anyone. WHO concludes that My25 Select not only incorporates the super solution to materially reduce obesity, diabetes, heart disease, and cancer, but our approach is leading to longer life. Sustainably.

[More...](#)



Facts that Spurred Us into Action for Human Services

- Clinical well-being is the necessary precursor to improved social health—not the other way around.
- People with disabilities in LTSS/MLTSS settings unnecessarily struggle with 2 to 3 times the mainstream rates of costly obesity, diabetes, and heart conditions—largely as a result of eating the wrong foods in the wrong amounts.
- Based on the subpar health of the vital population of people with disabilities, traditional avenues to improve the health and nutrition of people supported have largely failed. “See a dietitian,” “Get some exercise,” Paleo, counting points, Keto, and more are well-intentioned, but the dynamics and sheer size of the call to action are clearly too monumental for these “solutions.”
- Food is the primary driver behind improved health for most anyone. For a host of factors, it has historically been difficult to foster responsible choice regarding mealtime in LTSS/MLTSS settings.
- Everyone has to eat, whereas exercise is optional. Physical activity increases dramatically once individuals either lose or gain necessary weight via eating the right foods in the right amounts.
- Value-based and managed care expectations are demanding enhanced quality of supports and a substantial reduction of PRN, prescription medication, and acute care expense...all of which enhanced nutrition drives.
- Staff turnover and inexperience will continue to be major challenges into the foreseeable future for the industry, so that streamlining and foolproofing mealtime are top priorities.
- Healthy food doesn’t have to cost more than less nutritious options—which we have demonstrated daily in thousands of LTSS settings for the past 6 years.
- Technology advancement as an oversight mechanism and a quality enhancement is gaining rapid momentum within LTSS/MLTSS settings.
- There is no other personalized, LTSS-centric, healthy mealtime solution on the market that additionally drives outcomes related to choice, efficiency, accountability, and key expense reduction.



More for Human Services

- Access for your entire constituency—people supported, staff, additional employees, case managers, family members—as a result of an organization or government agency subscription to My25 Select.
- You plant—in bold technicolor, overnight—a preventive health leadership stake in the ground...which licensors, surveyors, accreditors, and additional stakeholders take note of favorably.
- Just so you know...our foundational guidelines were established in partnership with the USDA and through collaboration with professionals from the Feinberg School of Medicine at Northwestern University. We subscribe to the Dietary Guidelines for Americans, rebalancing the plate, moderation vs. deprivation, and that super nutrient: fiber.

